



# LANDON TAYLOR

## Speaker's Kit





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## An experienced executive solving the STEM talent pipeline challenge

Landon Taylor is the CEO of Base 11, with more than 25 years of business experience that spans launching his own start-ups to developing and executing national strategies within a Fortune 500 company. Today, he applies proven business strategies to solving intertwined social and economic challenges: the shrinking middle class in America and the shortage of skilled workers in STEM fields (science, technology, engineering and math).

At Base 11, Taylor pioneers effective partnerships between corporations, academia and students to build a sustainable pipeline to high-paying, in-demand jobs in STEM. Prestigious initial partners include the Smithsonian National Air and Space Museum, Caltech, the University of Southern California and Ellie Mae.

Base 11 serves as a STEM accelerator, connecting high-potential, low-resources students – particularly women, African Americans and Hispanics – to workforce development programs, fellowship opportunities, and STEM entrepreneur training that lead them to become innovators within corporations or to create their own start-ups. The end goal, is not only to solve the projected shortfall of 1 million STEM workers in the U.S. over the next decade, but to help rebuild America's middle class, which has shrunk from 61% to 50% of the total population since 1971, according to Pew Research Center.

Throughout his varied career, Landon has been a human development engineer on a personal mission to build a sustainable middle class in America.

*"Landon Taylor exudes passion when talking about the future of STEM leaders and the importance of creating a sustainable middle class in America--both which are vital for our country and our future. It is obvious to see how personally invested he is in the mission of Base 11 and I am proud to be a partner in the STEM revolution."*

-- Gregory Washington, Ph.D., Dean  
The Henry Samueli School of Engineering, University of California, Irvine





# BIOGRAPHY

**T**aylor began his own career as an entrepreneur at the age of 21 by launching a direct marketing company. He soon went into real estate in the San Francisco Bay Area, quickly becoming one of the top-performing real estate agents in the country. At 26, he joined First American Corporation, a Fortune 500 company that provides title insurance and financial services for the real estate industry. During his 12 year tenure there, he was an energetic “intrapreneur” rising through the ranks and ultimately serving as a division president and a member of the board of directors for the title company.

Driven by his core belief in corporate America's responsibility to “do well by doing good,” Landon developed a national affordable home ownership strategy at First American designed to empower families from underserved communities to achieve wealth creation through home ownership. This included launching First American VMS, The First American

Homeownership Foundation, The First American New Market Venture Fund, and National Advisory Board.

Today, through his work with Base 11, he aims to create pathways to high paying, in-demand careers in STEM fields (science, technology, engineering and math) for promising students – especially those with limited resources or in traditionally underserved communities. A sought-after executive, Taylor has served on boards for numerous foundations and organizations including the National Hispanic Real Estate Association (NAHREP), the West Angeles Ventures, Operation HOPE, Gallup HOPE Index, and NAHREP's Hispanic Wealth Project.

Taylor earned certificates in Executive Persuasion from Harvard University and Advancement Management from Stanford University, as well as a bachelor's in management from Pepperdine University.

*“Mr. Landon Taylor is an energetic, charismatic speaker. He fires up a room conveying his passion for supporting young talented students into the STEM revolution.”*

-- Raymond Hernandez, MPH, RRT, NPS  
Dean of Science, Math and Technology, Skyline College

# PUBLIC SPEAKING

## SPEAKING TOPICS

- STEM workforce development
- STEM entrepreneurship
- STEM education and training
- Diversity in STEM
- 21st century leadership development
- Developing effective public-private partnerships (industry, academia, philanthropy and community)
- Continuing education – career and college
- Economic development
- Market development and human development
- Developing a sustainable middle class

Taylor on connecting students with resources to succeed in STEM:



<https://youtu.be/Hacut1JPYAU?t=3m30s>

## SPEAKING HISTORY

- Panelist, **Southern California Innovation Maker3 Symposium**, California Council on Science and Technology, June 16, 2016
- Panelist, **“Empowering Interns”** at the Smithsonian National Air & Space Museum, June 9, 2016
- Speaker and panel moderator, **STEM Entrepreneurial Accelerator Summit**, May 21, 2016
- Panelist, **US News STEM Solutions Conference**, June 30, 2015
- Panelist, **Unmanned Autonomous Vehicle Systems Association**, December 14-16, 2015
- Speaker, **NAHREP Hispanic Wealth Project Launch**, March 30-31, 2015
- Keynote speaker, **National Eagle Leadership Institute**, Executive Roundtable, October 2014

*“Landon is an excellent presenter, with great presence.”*

-- Brie Lindsey, Ph.D.  
Senior Program Associate, California Council on Science and Technology

# MEDIA & PUBLICATIONS

## MEDIA COVERAGE

- “Innovator of the Year Awards 2016,” Orange County Business Journal (Aug. 22, 2016)
- “[Testing Drones and Building Mobile Games](#)” USC Viterbi School of Engineering (Aug. 11, 2016)
- “Base 11 Branches Out,” Orange County Business Journal (June 20, 2016)
- “[USC Opens Rocket-Based STEM Program to Community College Students](#)” Campus Technology (June 7, 2016)
- “[Nonprofit Aims to Prep 11,000 Community College Students for STEM Careers](#)” Campus Technology (April 30, 2016)
- “[USC Viterbi, Nonprofit Collaborate on STEM Education](#),” USC News. (May 31, 2016)
- “[Skyline College in San Bruno launches Partnership with Base 11](#),” Monterey Herald. (April 29, 2016)
- “[Inspiring Alternative Career Pathways](#),” Skyline College News. (Nov. 30, 2015)
- “Drone Training Center Planned for Detroit Airport,” Detroit Free-Press. (July 6, 2015)
- “[Nonprofit aims to Prep 11,000 Community College Students for STEM Careers](#)” Campus Technology. April 30, 2015

## SELECTED PUBLICATIONS

- “[Igniting Innovation and Entrepreneurship at Community Colleges](#),” LinkedIn Pulse. May 10, 2016.
- “[Community College: Fostering the Next Generation of STEM Innovators](#),” LinkedIn Pulse. April 25, 2016.
- “[A Bold Plan to Help 100,000 African-American Students Spring into Success with a Career in High Tech](#),” LinkedIn Pulse. March 11, 2016.
- “[Base 11 Aerodrome Partnership: Taking High Potential Low Resource Students to New Heights in the Drone Industry](#),” LinkedIn Pulse. Feb. 23, 2016.
- “[Trailblazing the STEM Revolution: Are You In?](#)” LinkedIn Pulse. Jan. 18, 2016.
- “[Turning High-Potential, Low-Resource Students into the Leaders of Tomorrow](#),” LinkedIn Pulse. Jan. 12, 2016
- “[A Bold Visionary at USC](#)” LinkedIn Pulse. Sept. 30, 2015

**To book Landon as a speaker, or to request an interview, contact Ingrid Ellerbe at [ingridellerbe@base11.com](mailto:ingridellerbe@base11.com) or 714-371-4200.**

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